

## Organising Committee

**Assoc. Prof. Dr. Rasa Daugėlienė**, Conference coordinator in-chief, Faculty of Social Sciences, Arts and Humanities (Kaunas University of Technology)

**Karolis Žemaitis**, Conference coordinator, Faculty of Social Sciences, Arts and Humanities, Institute of Europe, (Kaunas University of Technology)

**Vygaudas Ušackas**, Director of Institute of Europe of Faculty of Social Sciences, Arts and Humanities (Kaunas University of Technology)

**Assoc. Prof. Dr. Ainius Lašas**, Dean of Faculty of Social Sciences, Arts and Humanities (Kaunas University of Technology)

**Prof. Dr. Eglė Butkevičienė**, Vice-dean for Research of Faculty of Social Sciences, Arts and Humanities (Kaunas University of Technology)

## Scientific Committee

**Assoc. Prof. Dr. Rasa Daugėlienė**, Kaunas University of Technology, Faculty of Social Sciences, Arts and Humanities (Lithuania)

**Assoc. Prof. Dr. Ainius Lašas**, Kaunas University of Technology, Faculty of Social Sciences, Arts and Humanities (Lithuania)

## Members of Scientific Committee from other Institutions

**Prof. Dr. Martin Dangerfield**, University of Wolverhampton (United Kingdom)

**Assoc. Prof. Dr. Natalja Gurvits**, Tallin University of Technology (Estonia)

**Prof. Dr. Jari Kaivo-oja**, Finland Futures Research Centre, Turku School of Economics, University of Turku (Finland)

**Prof. Dr. Pawel Mlodkowski**, School of International Liberal Arts, Miyazaki International College, Miyazaki (Japan)

**Prof. Dr. Gazmend Qarraj**, University of Prishtina (Kosovo)

**Prof. Habil. Dr. Baiba Rivža**, Latvia University of Agriculture (Latvia)

**Prof. Dr. Jari Stenvall**, University of Tampere (Finland)

**Prof. Dr. Biruta Sloka**, University of Latvia (Latvia)

**Assoc. Prof. Dr. Joana Stryjek**, SGH Warsaw School of Economics (Poland)

**Prof., Dr. Phil. Velga Vevere**, The University College of Economics and Culture (Latvia)

**Prof. Dr. Stanislaw Uminski**, University of Gdansk, Research Centre on European Integration (Poland)

### CONFERENCE VENUE

Kaunas University of Technology,  
Faculty of Social Sciences, Arts and Humanities  
Mickeviciaus str. 37, LT – 44320, Kaunas  
Rooms No 213 and 209

# THE FUTURE OF EUROPEAN UNION: POLITICAL, ECONOMIC AND SOCIAL CHALLENGES'

9.00–17.10

8.30–9.00 Registration of Participants (Mickevičiaus str. 37, 2<sup>nd</sup> floor)

9.00–9.20 Greetings (Room No 213)

## Speakers

### **Ainius Lašas**

Dean of the Faculty of Social Sciences, Arts and Humanities (Kaunas University of Technology)

**Welcome speech**

### **Vygaudas Ušackas**

Director of Institute of Europe of Faculty of Social, Arts and Humanities (Kaunas University of Technology)

**Welcome speech**

9.20–10.00 Keynote speaker

### **Susi Dennison**

Director of European Power Programme of European Council of Foreign Relations

**Building l'Europe qui protège?**

SESSION 1  
POLITICAL CHALLENGES TOWARDS  
NEW SHAPE OF EUROPE

10.00–11.50 (Room No 213)

10.00–11.30

**Chairs** **Rasa Daugėlienė** (Faculty of Social Sciences, Arts and Humanities, Kaunas University of Technology, Lithuania)  
**Joanna Stefniak** (University of Gdansk, Poland)

**Speakers** **Jari Kaivo-oja, Theresa Lauraeus** (Finland Futures Research Centre, Turku School of Economics, University of Turku, Finland)  
**The European Mindset and Global, and European Economic Developments in 2007–2017: Major Changes of the European Mindset in Years 2007–2017**

**Karan Kumar, Saranya Antony** (Kaunas University of Technology, Lithuania)  
**The Future of the European Union after Brexit: Challenges and Consequences**

**Samuli Aho, Teemu Haukioja, Jari Kaivo-oja, Ari Karppinen, Saku Vahasantanen** (Turku School of Economics, Pori Unit; Turku School of Economics; Finland Futures Research Centre, Turku School of Economics, University of Turku; School of Management, University of Tampere; Regional Council of Satakunta, Finland)  
**Integrated S3 Index for the Planning of Regional Economies in the European Union: the Case of the Finnish Regions**

**Magdalena Markiewicz** (University of Gdansk, Poland)  
**One Belt, One Road Initiative Implementation in the CEE-16 Countries – the Financial Markets Perspective**

**Giorgio Oikonomou** (Aristotle University of Thessaloniki, Greece)  
**Sub-state Mobilisation in “High Politics”: the Role of Regional and Local Governance in the Implementation of the European Neighbourhood Policy**

**Oleg Okhoshin** (Centre for British Studies, The Institute of Europe, RAS, Russia)  
**New Challenges for Migration Management in the EU**

11.30–11.50 Discussions

12.00–13.00 Standing lunch (Room No 203)

PARALLEL SESSION 2A  
ECONOMIC AND MANAGERIAL INITIATIVES  
TOWARDS DEVELOPMENT OF EUROPE

13.00–17.00 (Room No 213)

13.00–14.30

**Chairs** **Magdalena Markiewicz** (University of Gdansk, Poland)  
**Janis Priede** (University of Latvia, Latvia)

**Speakers** **Janis Priede, Roberts Skapars** (University of Latvia, Latvia)  
**Productivity Issues in the Baltic States in the Context of European Union**

**Levan Bzhalava, Jari Kaivo-oja, Sohaib Hassa** (Big Data Excellence Center, Kazimieras Simonavičius University, Caucasus School of Business, Caucasus University; Finland Futures Research Centre, Turku School of Economics, University of Turku; SME Management Graduate School, University of Siegen, Finland)  
**Data-based Start-up Profile Analysis in the European Smart Specialisation Strategy: a Text Mining Approach**

**Joanna Stefniak** (University of Gdansk, Poland)  
**The EU Internal Market in Construction Services – Is it Possible?**

**Kaspars Mucenieks** (University of Latvia, Latvia)  
**Factors Affecting Mergers and Acquisitions in the European Union**

**Zane Zeibote, Tatjana Muravska** (University of Latvia, Latvia)  
**The Impact of Clusters on Regional Competitiveness: Case of the Latvian Information Technology Cluster**

**Rosita Zvizgdina, Iveta Linina, Velga Vevere** (Business University of Turība; The University College of Economics and Culture, Latvia)  
**Enhancing efficiency of European retail contact centers**

**Rita Freimane, Kristine Rozite, Signe Balaža** (University of Latvia, Latvia)  
**The Empirical Analysis of the Effect of R&D Stock on Labour Productivity in the EU**

14.30–14.50 Discussions

14.50–15.10 Coffee break (Room No 203)

15.10–16.40

**Chairs**      **Ieva Brence** (RISEBA University, Latvia)  
**Natalja Gurvitsh** (Tallinn University of Technology, Estonia)

**Speakers**      **Natalja Tocolovska, Biruta Sloka, Ilja Arfejevs** (University of Latvia, Latvia)  
**Determinants of the Development of the Corporate Bond Market in Latvia**

**Ilja Arefjevs, Jurijs Spiridonovs, Natalja Tocolovska** (Luminor Pensions Latvia IPAS; Riga International School of Economics and Business Administration; University of Latvia, Latvia)  
**Market Based Financing Alternatives of Infrastructure of State Owned Enterprises**

**Muhammad Zafran** (Turiba Business School, Turiba University, Latvia)  
**Consumer in Baltic Region Understanding of CSR and Its Effect on Consumers Brand Loyalty**

**Ieva Brence, Maija Pucuka** (RISEBA University, Latvia)  
**Positioning Milk Products in the Latvian Market: The Case of JSC Tukuma Piens**

**Kaspars Steinbergs** (University College of Economics and Culture, Latvia)  
**Application of the Balanced Scorecard in Strategic Management of Audio-visual Industry Clusters in Europe**

**Zaiga Ozolina** (University of Latvia, Latvia)  
**Challenges of Fishery in Latvia**

16.40–17.00      Discussions

17.00–17.10      Final session

PARALLEL SESSION 2B  
SOCIAL CHALLENGES FOR THE SUSTAINABLE  
DEVELOPMENT OF EUROPE

13.00–17.10 (Room No 209)

13.00–14.30

**Chairs** **Iveta Brishka** (University of Latvia, Latvia)  
**Ilze Buligina** (The University College of Economics and Culture, Latvia)

**Speakers** **Vishnu Muraleedharan, Egle Butkevičienė** (Kaunas University of Technology, Lithuania)  
**Public Perceptions of Migrants in Europe: Case Analysis of Germany, Italy and Lithuania**

**Igor Tkalec** (Institute of Political Science, University of Luxembourg)  
**Prospects for Adequate Pensions in the EU – the Enabling Capacity of the European Semester**

**Cihat Yilmaz** (Vytautas Magnus University, Lithuania)  
**The European Union in Face of the Arab Spring: Evaluation of Effectiveness and Alternatives for the post-Arab Spring Era**

**Chrislin Nestra, Natalja Gurvitsh** (Estonian Tax and Customs Board; Tallinn University of Technology, Estonia)  
**Main Motivators of Social Audit: the Case of Estonia**

**Julija Mironova** ("HOTEL SCHOOL" Hotel Management College, Latvia)  
**Sustainability in the Hotel Industry: Case Study of the Baltic States**

**Sergejs Volvenkins, Biruta Sloka, Kate Čipane** (University of Latvia)  
**Internet Use for Shopping in Latvia: Findings by Recent Survey**

**Sandra Jekabsone, Irina Skribane** (University of Latvia)  
**Productivity Trap in Latvia**

14.30–14.50 Discussions

14.50–15.10 Coffee break (Room No 203)

15.10–16.40

Chairs

**Biruta Sloka** (University of Latvia, Latvia)  
**Inga Jekabsone** (University of Latvia, Latvia)

**Ilze Buligina, Biruta Sloka** (University of Latvia, Latvia)  
**Recent Development in Work – Based Learning to Promote  
Employability in Europe: Achievements and Challenges**

**Iveta Brishka** (Research Centre SKDS, Latvia)  
**Risk Society: Ecological Risks. Current Tendencies and Future  
Challenges**

**Velga Vevere** (The University College of Economics and Culture, Latvia)  
**Developing Intercultural Negotiations Skills to Meet Current Challenges  
of Diverse European Union Business Environment as Part of University  
Social Responsibility**

**Elina Radionova-Girsa, Janis Radionovs** (Daugavpils University, Latvia)  
**Cyberspace and Social Security Problems in it: How to Challenge the EU  
Legislation**

**Inga Jekabsone, Biruta Sloka** (University of Latvia, Latvia)  
**Methodological Framework for Studies on Local Well-being in the EU:  
Case of Satellite Towns**

**Biruta Sloka, Klinta Krauze, Zane Svilane, Justs Dimants** (University  
of Latvia, Latvia)  
**Foreign Student Attitude on Use of Different Communication Channels  
for Study Program Selection**

16.40–17.00      Discussions

17.00–17.10      Final session

## FINAL SESSION

17.00–17.10 (Room No 213)

**Rasa Daugėlienė** (Faculty of Social Sciences, Arts and Humanities, Kaunas University of Technology, Lithuania)

**Political, Economic and Social Challenges for the Future of European Union**

17.15

Dinner (Room No 213)





## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



